Beat: Automobiles

2013 SEMA Show: Las Vegas Convention Center, Las Vegas, Nevada

LVCC: November 5 to November 8, 2013

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USPA NEWS - Las Vegas, Nevada (Nov. 5 to Nov. 8, 2013): The 2013 SEMA Show kicked off with the annual Hottest SEMA awards breakfast on Tuesday, Nov. 5, 2013. This is the fourth edition handed out by show organizers and the entire group was identical to the winners of the 2012 SEMA awards (Photos by Rene Zamora)

Las Vegas, Nevada (November 5 to November 8, 2013): The annual 2013 SEMA started with the SEMA awards breakfast at the Las Vega Hotel on Nov. 5. This year's SEMA Award for the top trending vehicle models in four categories as judged by SEMA show organizers were: 1. Hottest Car: Ford Mustang; 2. Hottest Sport Compact: Scion FR-S; 3. Hottest Truck: Ford F-series; 4. Hottest 4x4 SUV: Jeep Wrangler. The SEMA awards recognizes the vehicles that specialty equipment manufacturers believe are the best platforms for accessorization and underscores the special relationship between the automakers and SEMA-member companies. The 2013 SEMA show features more than 2400 exhibiting companies but exhibitors are investing more in the 2013 SEMA Hottest winners

Las Vegas, Nevada (November 5 to November 8, 2013): Other highlights of the annual 2013 SEMA show in the LVCC included: 1. The WD-40 Press Conference with TV personality and host, Mr. Chip
Foose on Nov. 5, 2013; 2. The introduction of the Snakebit custom built F100 to be auctioned for charity in Arizona as described by Mr. Gene Simmons (bassist for KISS rock band) and Ms. Shannon Tweed (model and actress) was accomplished during the Ford Press Conference.

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